

Slow Down Saskatchewan

The Regina Bypass Project is the largest transportation project in the province of Saskatchewan's history and will have a major impact on economy and traffic safety.

The SCSA is proud to be a partner in the *Slow Down* initiative — an industry-led effort driven by the Regina Bypass Design Builders' (RDBD) leadership that looks to engage drivers to reduce their speed and pay close attention to work zone signs as they travel through construction sites in the province.

This initiative aligns with the SCSA's vision to create an environment that assists the public to gain a greater awareness and understanding of safety issues in the construction industry.

In June of 2016, RDBD sent out a media release announcing the *Slow Down* Signage Campaign, which features near life-sized images of real workers and their families on highway signs in the Regina Bypass construction zones. Regina Bypass project manager David Callander and his daughters are featured on the first *Slow Down* sign.

This important initiative of bringing prevention to a more visible and personal level with the public is growing as partnerships between RDBD, the SCSA, and other commercial construction, government, and safety groups in the province continue to develop. The overall goal of the *Slow Down* initiative is to ultimately change driver behaviour and make safety while driving through construction work zones a priority for all.

The Saskatchewan Ministry of Highways and Infrastructure has taken steps in recent years to improve safety in work zones including, simplified signage, rumble strips, and photo enforcement. By law in Saskatchewan, traffic must slow to 60 km/hr when passing highway workers or flaggers, within signed work zones or when passing equipment with its amber warning lights on. More information on traffic safety within work zones is available at www.highways.gov.sk.ca/workzone

"Our team supports the construction industry by reminding drivers that they need to slow down when entering work zones during roadway projects. Through education and awareness we can prevent many incidents that are caused by someone trying to save a few seconds or being distracted while driving."

— Collin Pullar



SLOW DOWN
OUR DAD WORKS HERE

MISSION ZERO

REGINA BYPASS

DESIGN BUILDERS

DAVID CALLANDER
and his two daughters.

Dave Callander, Regina Bypass Manager, and his two daughters are featured on the first Slow Down sign in Saskatchewan. Current "Slow Down" signage can be found posted on Highway 33 past Chuka Creek and on Highway 1 East just before Peavy Mart.