

COR® Spotlight – RNF Ventures Ltd.

When did your company become Certificate of Recognition (COR®) certified?

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Why did your company decide to become COR certified?

We take pride in being innovative and ahead of the curve. In 1996, we wanted to reduce work-related injury, and in turn, our WCB rating. We needed a program that would help us improve our jobsite safety. We felt that we owed it to our employees to make a whole-hearted commitment to safety. We wanted to find a system that helped ensure that we were on the leading edge of the safety curve. We felt that COR was an important tool to get us and keep us there.

In your company, who participates directly in your COR program?

All of our shareholders, Senior Management, Project Managers, Site Supervisors, and onsite employees participate in our COR program. That participation takes on many facets from developing safe work practices and safe job procedures, to doing onsite hazard assessments and tool box meetings. Participation by everyone is a key to a successful COR safety program.

What are some things you hear managers, employees, customers, etc. saying after your company implemented the COR program?

Our managers and employees live it every day on the job. Our safety program is second nature to everyone in our company so there is not a lot of discussion directly about COR.

How do you promote your safety program within your company?

Twenty years in, I don't think we do promote our safety program anymore. Safety has become the expected norm in our company. Earlier on we had awards and incentives to encourage safe work. We find now that awards are not necessary. Our efforts aren't so much towards promotion, they are toward fine tuning our program. Our team lives it every day.

What areas of the COR program do you find most useful and why?

COR helped us in tracking trends allowing us to identify areas of our COR program that may require attention and upgrading.

Would you encourage others to get COR certified?

Yes I would. COR offers you the tools a company needs to start or improve your company safety program. The templates and



RNF Ventures Ltd. is a General Contracting, Design Build and Construction Management company based in Prince Albert celebrating its 20th COR anniversary this year!

processes are in place in the COR program. The COR program gives you a running start towards improving the safety culture of your company. Safety Audits are an important part of COR. Once you are up and running, the COR Audits give you a great snap shot of how you are doing.

What advice would you give to companies considering COR certification?

COR certification has become the norm in the construction industry. It is an easily accessible program. You need to view COR as the beginning not the end. Although it is a lot of work to attain your COR, it also takes continued attention to shape and enhance your safety program once COR is achieved.

Do you have any useful tips for developing a safety program that other companies would find useful?

Developing and maintaining a COR Safety Program is a marathon. It takes ongoing work and energy to maintain and improve your program. Success comes in small portions over an extended period of time. Buy-in at every level in the company is required.

What are some of the benefits your company has seen after implementing the COR program and becoming COR Certified?

Expectations around safety have risen in our company. We used to have to enforce safety on our sites. Now working safely is the expectation and the norm amongst our team and on our sites. Although we have seen few buyers of Construction Services mandating COR certified companies for their projects, we see the industry slowly moving in that direction.