

Expert Articles

The SCSA is regularly featured in the Saskatchewan Construction Association's (SCA) quarterly *We Build* magazine. *We Build* is circulated to a wide range of business owners, industry and community leaders, Federal members of parliament, and other provincial representatives throughout Saskatchewan. The publication showcases key issues and opinions in Saskatchewan's construction industry.

Most recently, the SCSA was featured in the Industry Workforce Development Spring 2016 issue. SCSA President Collin Pullar, authored the piece called, "Identifying and Developing Leadership," which discusses the following five intangible attributes businesses should seek out when recruiting the next generation of supervisors and managers:

- Grit
- Self-Awareness
- Resourcefulness
- The Motivating "Why"
- Self-Sacrifice and Care for People

"While practical skills ... are absolutely key to the success of leadership roles, it is the intangible skills that separate the good from the great ... The Saskatchewan Construction Safety Association has been privileged to support the learning of many effective safety leaders and work with business leaders who have not only been successful in their own right, but courageously work to build up and protect those around them. It's the type of commitment that is making the Saskatchewan construction industry the best (and safest) there is. Keep an eye out for these attributes when recruiting and investing in your work team. They may make the difference in moving you from being a good company to a great one"

— Collin Pullar, SCSA President
We Build (Spring 2016)

Recognizing the importance of safety in the mining, production, and distribution of potash — a major Saskatchewan industry — the SCSA recently began contributing expert articles to *PotashWorks* magazine. *PotashWorks* is annual publication distributed to Canadian potash producers, consulting engineers, contractors, union representatives, government officials, and occupational health and safety supervisors. "Safety as an investment in uncertain economic times," authored by SCSA President Collin Pullar, was featured in the 2016 issue. This



article talks about how companies and investors, especially those sensitive to the financial implications of global market fluctuations — as is the case with net exporters of major commodities such as oil, uranium, coal, and potash — seek to add value and predictability to minimize business risk.

"Investors and business leaders are looking for the confidence of safety by methodically identifying well-managed operations. ... The Saskatchewan mining sector has made significant advances in safety as a principle risk-mitigation tool to control avoidable losses, whether that is in production, company reputation, environmental or human impact. From a financial perspective, safety reduces the potential volatility as strong safety management allows for managers to more reliably predict its productivity outflows over long periods."

— Collin Pullar, SCSA President
2016 *PotashWorks*

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